

# Firestone Contractor Awards Programs

## President's Club

Loyalty  
Program

### Firestone MASTER CONTRACTOR PRESIDENT'S CLUB

Awarded to the top 30 contractors, this distinction is based on exceptional inspection ratings and total square footage for all Red Shield warranted systems installed. Winners receive all of the rewards for Master Contractor and also receive:

#### Rewards

- **President's Club Award**
- **Coop Advertising**—Additional coop advertising funds are available for President's Club winners.
- **Firestone Clothing Discounts**—Additional discounts on items are available on the Firestone Merchandise website.
- **Case Study**—President's Club members have the opportunity to submit up to

five projects for consideration for development into a case study.

- **Project Portfolio**—President's Club winners also can submit project photos for the online portfolio. Up to five will include the contractor name in the listing.
- **National Press Release**—A photo of President's Club winners is included in a nationally distributed press release.
- **Local Publicity**—A press release for local distribution is offered, with an option to highlight one company project.
- **Website Listing**—President's Club winners receive a special page listing, including company photo, information, award recognition and more.
- **Directory Listing**—A separate listing for President's Club members is highlighted on the first page of the directory.
- **Promotional Items**—Special edition President's Club hats and mugs are also available.



The Firestone  
Cooperative Advertising  
Program

2009  
Firestone  
MASTER  
CONTRACTOR